

Product Strategy

Mark Prondzinski

Oct. 13 • 2 p.m. to 4:15 p.m.

Oct. 14 • 10 a.m. to 11 a.m.

Setting the **stage** for what's **next**



Mark Prondzinski
Director of Product

- Leads product strategy and vision, ensuring GovDocs solutions evolve with customer and market needs.
- Oversees product development and innovation, from concept through launch.
- Collaborates across teams to align product direction with business goals and client feedback.
- Advocates for the customer, translating insights into features that drive compliance and efficiency.

Product Roadmap

Exploring the top priorities for Postings innovation

Mark Prondzinski

Oct. 13 • 2 p.m. to 3 p.m.

Session Preview

Our Goal for this session

Prioritize the most impactful Postings initiatives for development in 2026

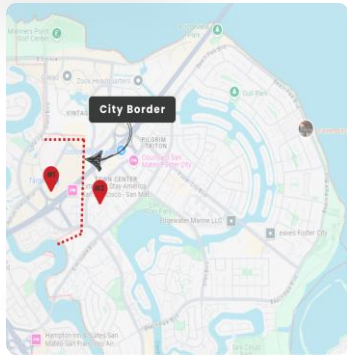
Quick Overview – What we'll cover this hour:

1. Recap: Postings Innovations in 2024/25
2. Review Roadmap Candidates
3. Prioritization Activity
4. Ground Rules
5. Deep Dive Breakout Sessions
 - a. Dig into an Idea
 - b. Discuss as a Small Group
 - c. Present your takeaways
6. Recap & Next Steps

Postings Innovations in 2024/25

GovDocs is committed to expanding our product capabilities for our clients.

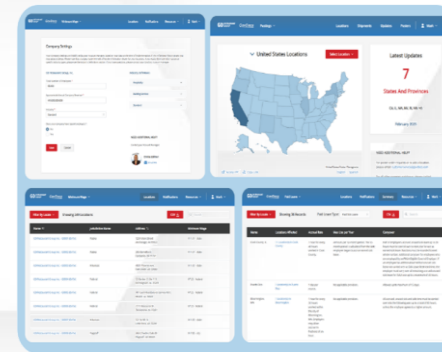
Highlighted GovDocs feature releases over the past year:



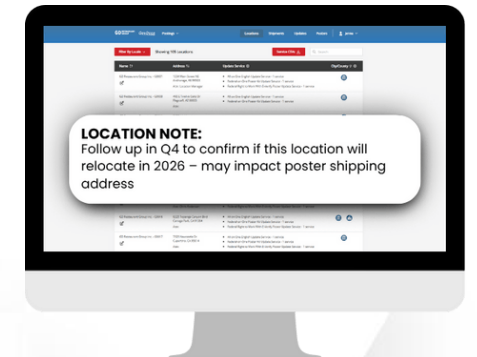
LocationCheck



**Subscription
Audit Report**



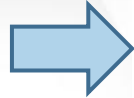
New Platform



Location Notes

Roadmap Candidates

The best ideas for “what’s next” come from our clients!



productboard



Curated from over **350 client feature requests** (insights) YTD

Roadmap Candidates

Fill-in-the-Blank

Address Validation

Location Management
(Self-Service)

Jurisdiction Clarity (Maps)

On-Demand Poster Orders

Required Notices

Service Address vs.
Shipping Address

Client-Specific IPP Postings

Shipment Tracking
Improvements

Service CSV Report
Improvements

Location-Specific
Planograms

Location Manager
Communication Tools

Dashboard User
Management

Upcoming/Pending
Legislation Previews

Prioritization Activity

Dot Voting

1. Each of the **Roadmap Candidates** are posted on the wall
2. Each of you have **5 sticky dots**
3. Stick **your dots** on the Candidates you feel are the "*most valuable*"
4. You can vote for a Candidate **more than once**
5. *Let's Vote!*



Breakout Sessions

Deep Dive into Top Ideas

Discussion starters for your selected idea:

- *Recap the Idea/Problem*
- How is your company solving this problem today?
- What are your top pain points?
- What business value does an improved solution bring to your company?
 - Cost savings, operational efficiency, risk mitigation, etc.
- Can you share any interesting stories?
- What does a successful solution look like?



Present Your Takeaways

What did you learn about your **chosen idea**?

Recap of the Discussion starters:

- How is your company solving this problem today?
- What are your top pain points?
- What business value does an improved solution bring to your company?
 - Cost savings, operational efficiency, risk mitigation, etc.
- Can you share any interesting stories?
- What does a successful solution look like?



Recap & Next Steps

Thank You!

Next Steps:

- We will use today's learnings to inform the 2026 GovDocs Roadmap
- 2026 Roadmap Overview will be available in **December**
- *Any questions?*



Fill-in-the-Blank

Designing the #1 Most Requested Feature

Mark Prondzinski

Oct. 13 • 3:15 p.m. to 4:15 p.m.

Session Preview

Our Goal for this session

Discuss the Fill-in-the-Blank problem to inform 2025-26 development work

Quick Overview – What we'll cover this hour:

1. Review the Challenge & Opportunity
2. Fill-in-the-Blank Survey Results
3. Map the Current Experience (Group Activity)
4. Explore Desired Future State (Group Activity)
 - a. Gather ideas
 - b. Categorize Must-haves and Nice-to-haves
5. Sneak Peak
6. Wrap-up

The Challenge & Opportunity

**EMPLOYERS NOTICE
OF INSURANCE**

TO THE EMPLOYEES OF THE UNDERSIGNED:
Your employer is insured by

Insurer

Street and Number

City State Zip Code

For the period from Through

Adjusting Company

Street and Number

City State Zip Code Telephone

This insurance pays benefits for job-connected injuries, illnesses or death as provided by the Alaska Workers' Compensation Act.

Employer

By

Title

Witness


Witness

Immediately (not later than 30 days from injury or death date) give your employer and the Alaska Workers' Compensation Division written notice of a job-related injury, illness, or death. Get the "Report of Occupational Injury or Illness" form from your employer for this purpose.

If you have questions about your rights or benefits under the Alaska Workers' Compensation Act, contact the insurer at the above address and the Alaska Workers' Compensation Division at the nearest office listed below.

ANCHORAGE 3301 Eagle Street Suite 304 Anchorage, AK 99503 (907) 269-4980	FAIRBANKS 675 7th Ave Station K Fairbanks, AK 99701-4531 (907) 451-2889	JUNEAU PO Box 115512 1111 W 8th St Rm 305 Juneau AK 99811-5512 (907) 465-2790
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NOTICE TO EMPLOYER: AS 23.30.060 requires that you post this notice in three conspicuous places on the employer's premises.

Form 07-6120 (Rev 05/2012) LAK02  Precedence 313

The Challenge

- GovDocs offers **194 fill-in-the-blank postings**
 - US & Canada (including territories)
 - 50+ jurisdictions
- The current process is manual & cumbersome
 - Consistency across locations
 - Communicating with location managers
 - Readability
 - No digital postings solution
 - Managing updates (in posters and inputs)

The Opportunity

GovDocs aims to build an *automated, comprehensive solution* for Fill-in-the-Blank across **both IPP & Print**

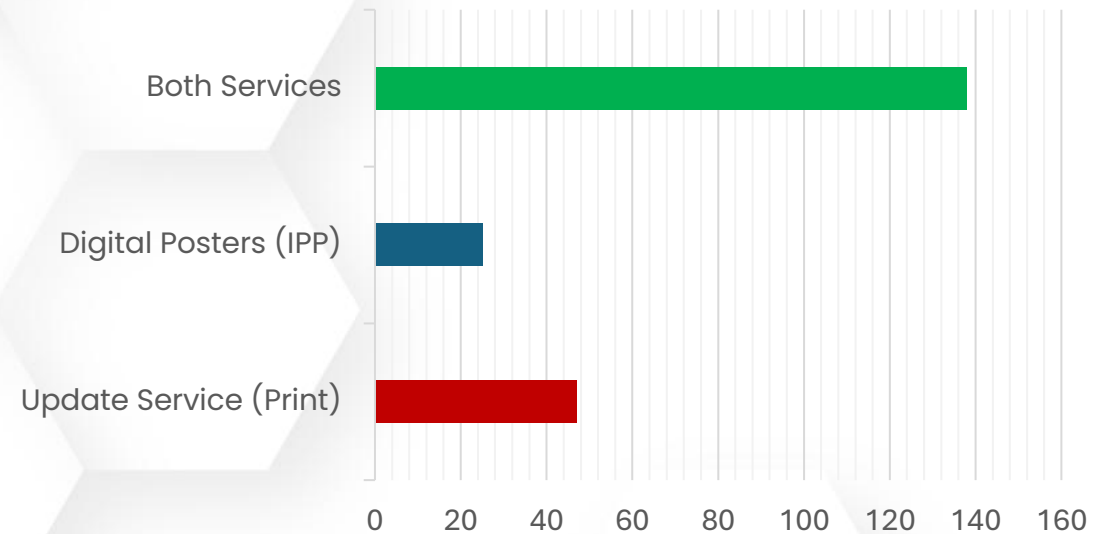
But we need your help!

Fill-in-the-Blank Survey Results

From the Fill-in-the-Blank Survey
Conducted 9/17 through 9/30
212 GovDocs Client Respondents

Quick Highlights

- **Strong interest** from clients:
 - IPP: **79% of clients** are interested
 - Print: **80% of clients** are interested
- **Top 5 pain points** with fill-in-the-blank:
 1. Ensuring consistency across locations (68%)
 2. Collecting and maintaining the correct information (63%)
 3. Communicating the information to location managers (52%)
 4. Maintaining up-to-date documentation/resources (48%)
 5. Needing to replace or reprint posters when information changes (47%)



Fill-in-the-Blank Survey Results

Key Question #1

How do you currently complete fill-in-the-blank fields on your posters?

Handwritten on Posters

Printed Labels / Stickers

Map Information to Poster
by Location

Email-Based Workflows

Copied from Old Poster to
New Poster

Add Form Field to
Digital Posters (PDF)

Delegated to Location
Managers

Decentralized

Ignore Digital Posters

Map the Current Experience

Let's discuss!

How do you currently complete fill-in-the-blank fields on your posters?

Print Posters

Digital Posters (IPP)

Additional Discussion Questions:

- What are your biggest pain points with this process?
- Who is involved? (Gathering data, distributing info, filling in the posters)
- How do you facilitate communication?

Back to the Survey Results

Key Question #2

What features would be most valuable to your company?

Eliminate Manual Work

Pre-Filled, Auto-Filled Posters

Enter Information Once

Self-Service Updates

Location-Specific

Output Options
(print-outs, digital)

Centralized Database

Notifications & Alerts

Minimal Cost Impact

Explore Desired Future State

Let's discuss!

What features would be most valuable to your company?

Print Posters

Digital Posters (IPP)

Additional Discussion Questions:

- What would make this process fast?
- What would make it accurate?
- What would make it less stressful for you or your team?

Explore Desired Future State

What is the most important?

Categorize Must-haves and Nice-to-haves

Must-haves

Nice-to-haves

Sneak Peak

GovDocs Postings Fill in the Blank Locations Shipments Updates Posters Annie

Filter By Jurisdiction Showing 60 Fill in the Blank Postings CSVs

Jurisdiction ⇅	Posting Title	Code	Posting Requirement	Status	Edit
Alaska	Notice of Workers' Compensation Insurance	LAK02	Required for all employers. Must be posted in three places on employers' premises	TO DO	
Alaska	Emergency information	LAK07	Required for all employers.	COMPLETED	
Alaska	No Smoking or Vaping within Employer Identified Number of feet	LAK20	Required within a reasonable distance, as determined by the owner or operator, of an entrance, open window, or heating or ventilation system air intake vent of (i) a vessel covered by AS 43.75; or (ii) a long term care facility as defined in AS 47.62.090	REVISE	

Jurisdiction	Posting Title	Code	Posting Requirement	Status	Edit
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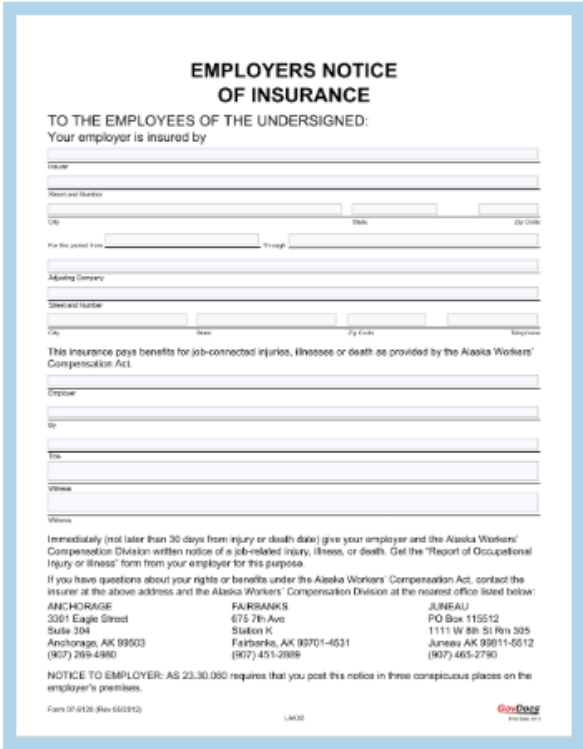
Alaska

Notice of Workers' Compensation Insurance

LAK02

Required for all employers. Must be posted in three places on employers' premises

DRAFT



Preview

Insurer

Address

City

State

Postal Code

For the period from



Through



IPP Fill-in-the-Blank Coming Q1 2026

Wrap-Up & Next Steps

Thank You Again!

Next Steps:

- IPP & Print Fill-in-the-blank are **in development!**
- We will use today's learnings to guide how we build, implement, and launch these new features.
- Let us know if you're interested in additional **1:1 follow-up sessions** to discuss Fill-in-the-Blank

